WA Cares Fund toolkit | Social media

HOW TO USE THIS CONTENT

This long content is designed for use as blog posts, all-staff emails, newsletter updates, intranet content and anywhere else you want to provide in-depth information on WA Cares. For additional toolkit materials, including program summaries and information for beneficiaries, visit wacaresfund.wa.gov/toolkit.

Graphics can be downloaded via Google Drive.

WA CARES AND LONG-TERM CARE

Post 1:

Family caregiving is the bedrock of long-term care. There are over 1.3 million family caregivers in our state helping loved ones with daily tasks like bathing, eating, medication management and more. The WA Cares Fund helps family caregivers and reduces the financial burden of long-term care for Washington workers as they age. Learn more at wacaresfund.wa.gov.

Post 2:

Most people think of long-term care as care in a facility like a nursing home or assisted living services, but it also includes in-home personal care and other services and supports to help you stay in your own home. The WA Cares Fund is helping over 3 million Washington workers earn long-term care benefits. Learn more at wacaresfund.wa.gov.

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CONTRIBUTIONS

Post 1:

The WA Cares Fund helps working Washingtonians earn access to long-term care benefits. By contributing 0.58% of each paycheck during their working years, Washingtonians earn up to $36,500 in lifetime long-term care insurance coverage (grows over time with inflation). The typical Washington worker earning just over $59,000 per year contributes about $29 per month. Learn more and estimate your contribution amount at wacaresfund.wa.gov/how-it-works.

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BENEFITS

Post 1:

With your WA Cares benefits, you'll have up to $36,500 (grows over time with inflation) to spend on covered services. But how much does that really cover? For about a third of people, this amount could cover all the care they need in a lifetime. For everyone else, it will provide immediate relief from long-term care costs without the need to spend down their savings, as well as time to plan for any future needs. Learn more at wacaresfund.wa.gov/qualify.

Post 2:

WA Cares pays your providers directly for the services and supports you receive — no need to pay out of pocket. All you need to do is find a registered provider who offers the services you want.

While WA Cares benefits can be used to pay for care in a residential setting like a nursing home, they can also cover services and supports to help you stay at home. This includes home safety modifications, home-delivered meals, transportation, and adaptive equipment and technology like medication reminder devices.

Learn more at wacaresfund.wa.gov/benefits.

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BENEFITS ACCOUNTS/APPLICATIONS

Post 1:

If you have met the contribution and care needs requirements, you can apply for benefits when you need long-term care. To get started, you will create a benefits account and fill out a brief online application. You or someone helping you can also call 844-CARE4WA to have a WA Cares team member guide you through the online application or apply over the phone. For in-person support, contact your local Area Agency on Aging.

You may earn up to $36,500 (grows over time with inflation) to help pay for the long-term care you need. Learn how to create an account and apply for benefits at wacaresfund.wa.gov/apply.

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OUT-OF-STATE-COVERAGE

Post 1:

Washington workers can continue participating in WA Cares even if they move out of state. Learn more about out-of-state coverage at wacaresfund.wa.gov/toolkit/out-of-state.

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SELF-EMPLOYED OPT IN

Post 1:

Self-employed Washington workers can choose to elect coverage and protect themselves with the same affordable benefits available to other Washington workers. Coverage must be elected within three years of becoming self-employed for the first time.

Learn more at wacaresfund.wa.gov/how-it-works/opt-in.

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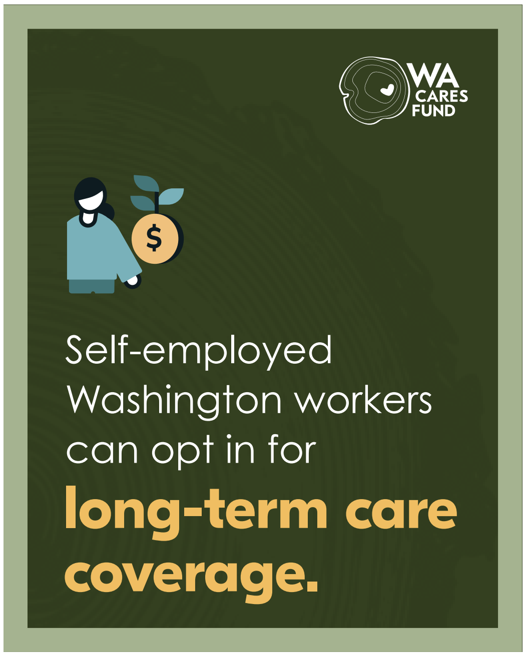

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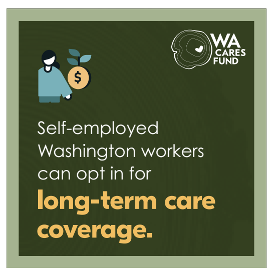

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PROVIDERS

Post 1:

Beneficiaries can receive covered services and supports from a WA Cares provider. They can get services to help them live independently at home, like in-home personal care, home modifications, home-delivered meals and adaptive equipment like a walker or bath chair. They can also use their benefits to pay a loved one (including their spouse) to care for them.

Beneficiaries can find registered providers at waclc.org/wacares.

Post 2:

We are looking for qualified providers who can offer long-term care services for beneficiaries. Benefits are available now, and beneficiaries are looking for local registered providers. Learn more and register with us at wacaresfund.wa.gov/providers.

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